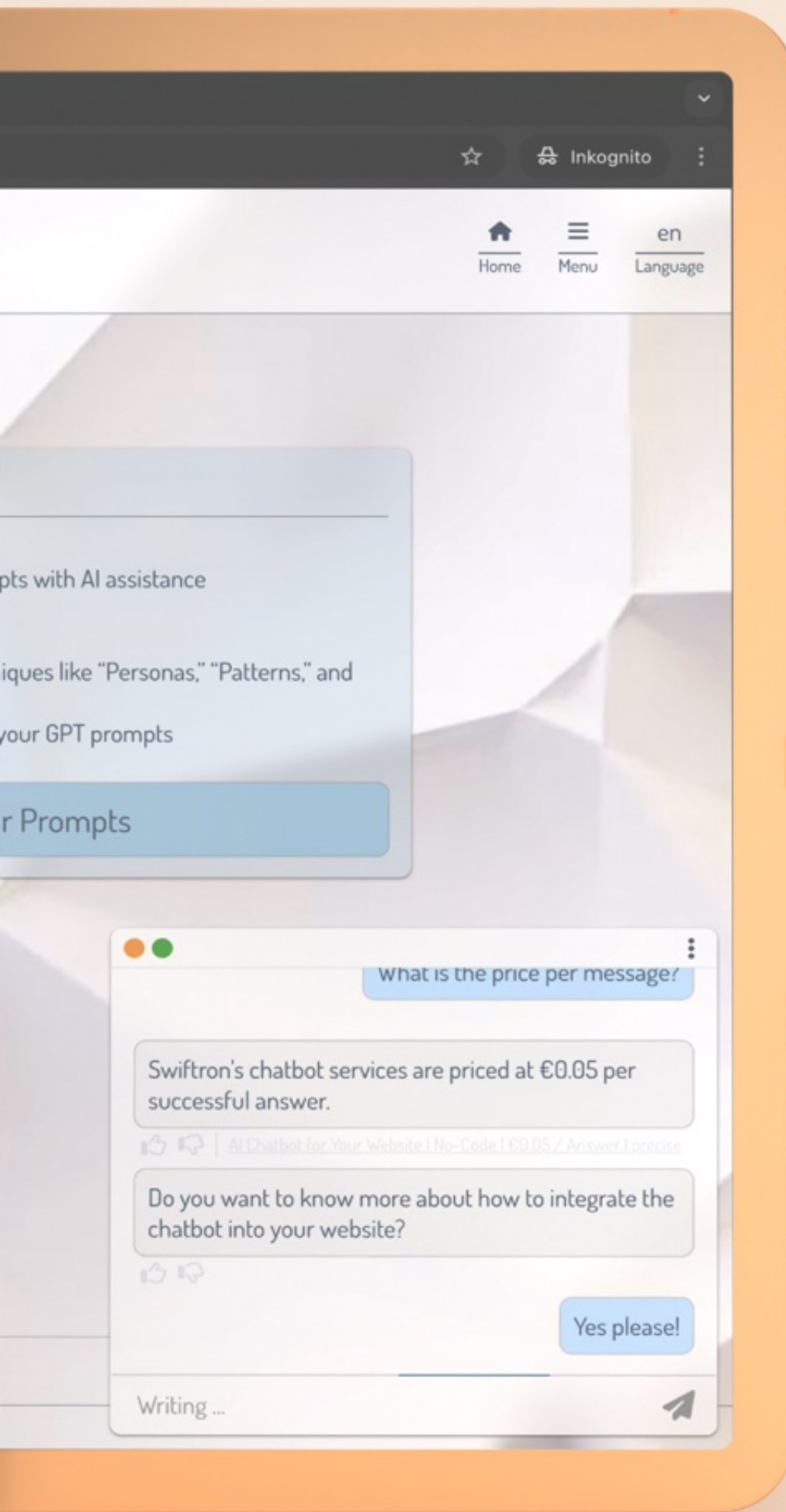


Transform Your Website with a Chatbot.

Swiftron's chatbot helps small businesses boost engagement, increase sales, and uncover customer needs—quickly and affordably. Start **growing your business** today at swiftron.eu with just a click and let AI do the work for you.



Page 1: The Future of Small Business Growth.



Page 2: Transform Your Website with Just a Click.



Page 3: 9 Steps to Accurate Responses.



Page 4: Proactive Assistance with EngageSense.



Page 5: 0.05€ / Answer, Pay as You Go.



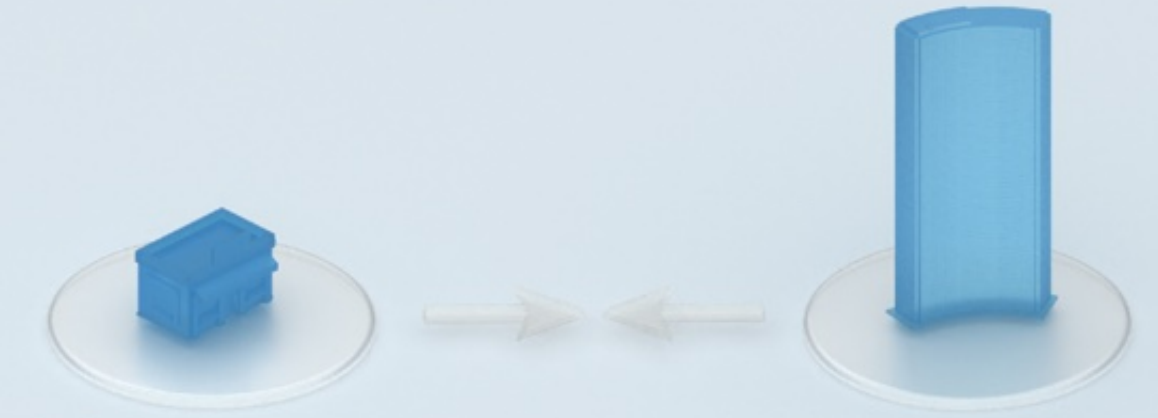
Page 6: Actionable Insights with AI-Generated Reports.

What is AI?



Artificial Intelligence (AI) is a technology that helps machines learn from data and **perform tasks automatically**. It can analyze information, **make decisions**, and do repetitive tasks faster and more accurately than humans. For businesses, AI provides **useful insights**, improves customer service, and **saves time and money**.

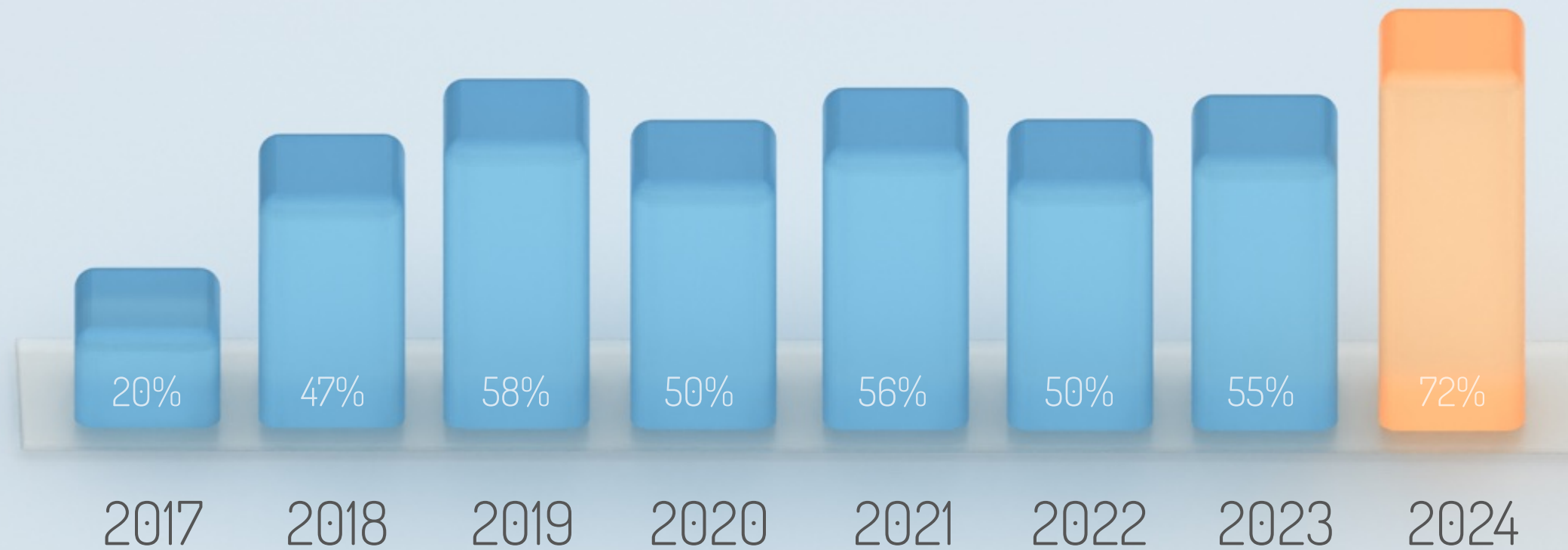
In short, AI helps small businesses do more with less effort, making it a powerful tool for growth



Small Business vs. Large Corporation.

Small businesses have the advantage of **quick decision-making** compared to large corporations. By providing data-driven insights, AI enables businesses to make smarter decisions faster, helping them grow and adapt in an ever-changing market. This speed and flexibility allow small businesses to **stay competitive** without needing large teams or resources.

The Future of Small Business Growth.



Companies using AI in at least one business function (according to McKinsey)

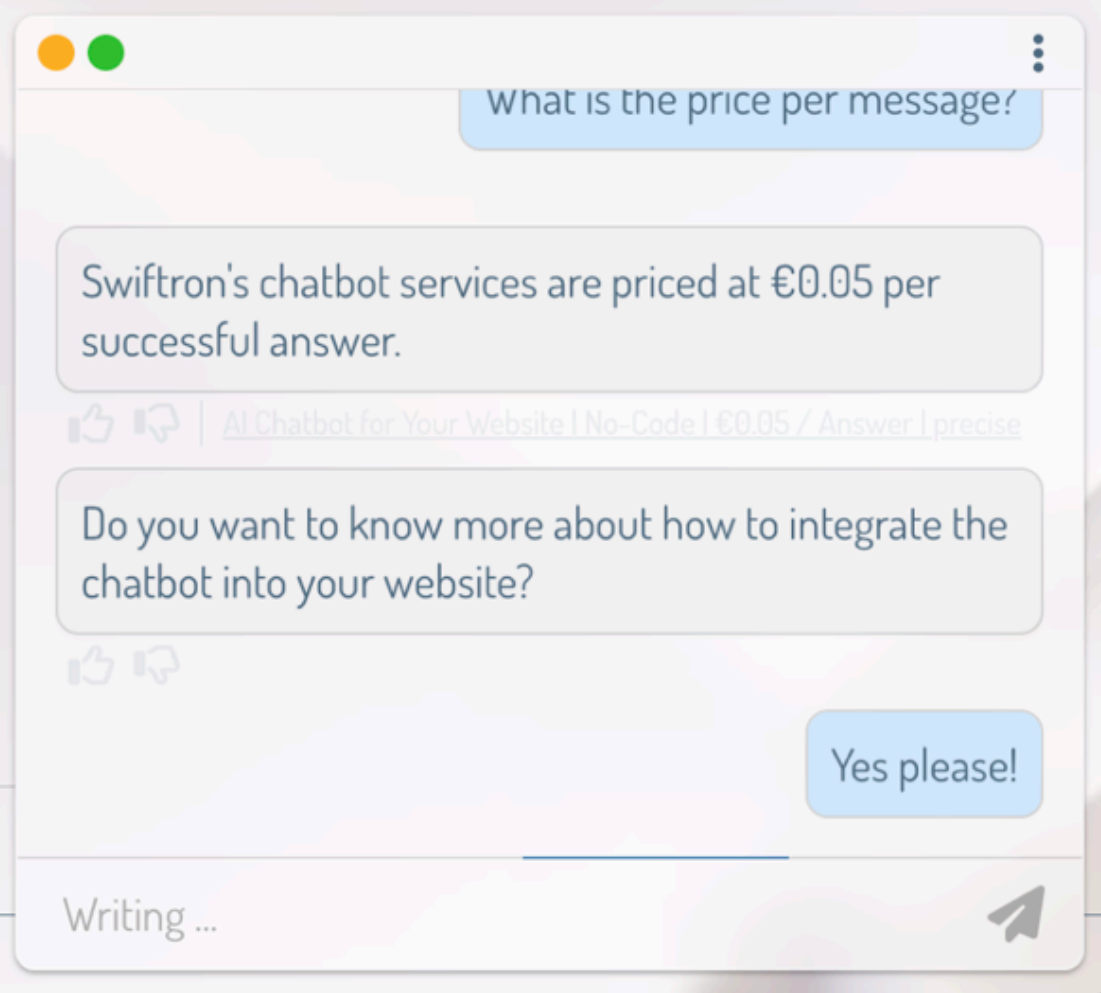
Be Among those Using AI:

72%

Don't miss out—72% of companies are already using AI in at least one business function according to McKinsey. The most cost-effective way for small businesses to adopt AI is by **adding a Chatbot** to their website.

AI is more accessible than ever. Swiftron makes it easy and affordable to bring the power of AI to your site, helping you stay competitive and grow.

Transform Your Website with Just a Click.



Precision in Responses.

Every response from our Chatbot is fact-checked through a **9-step process**. Your customers get the correct information every time, improving trust and satisfaction.



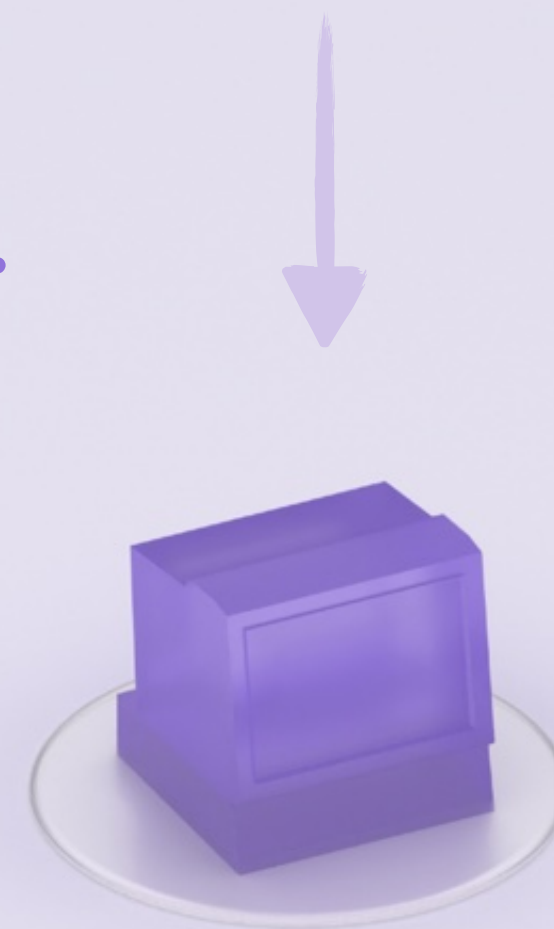
Real-Time Information.

Swiftron's Chatbot pulls information directly from your website, ensuring that **prices, descriptions, and updates** are always accurate. Whether you change product details or publish new articles, the bot **updates in real-time** without any manual action.



Enter your Website Address.

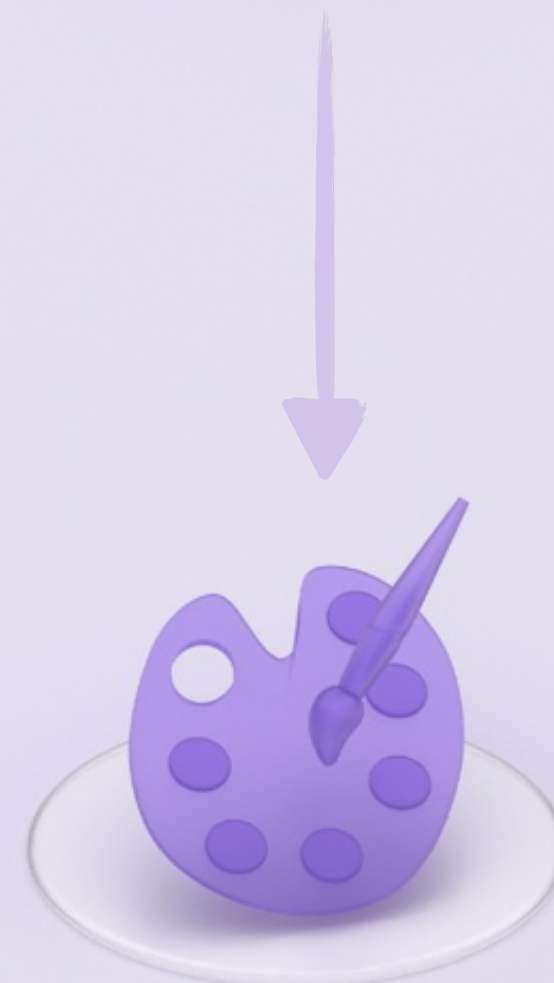
Setting up Swiftron's Chatbot takes just a few clicks. All you need is your **website address**—no coding skills or configuration required. Get started **in minutes** without technical headaches.



Insert a single line of JavaScript.

```
<script async type=„module“ project-id=„...“ lang=„auto“  
src=„https://swiftron.eu/static/js/chatbot-boot.min.js“>  
</script>
```

Insert this **integration code** into the HTML of every page where you want the chatbot to appear. If you are using website builders like Jimdo, WordPress, or Squarespace, follow their instruction to insert custom code.



Automatic Content Extraction.

Our Chatbot instantly analyzes your website's content and style, adapting to your tone and layout **automatically**. There's no need to manually input or customize anything—it's ready to engage your visitors from the start.

9 Steps to Accurate Responses.

Track Conversation: The chatbot remembers previous questions, so it can understand follow-up inquiries in context.

Understand the Question: The bot checks if the user wants info or is chatting. If unclear, it asks for details.

Create Search Phrases: It breaks down the question into search terms to gather relevant data from the website.

Ensure Professional Tone: Before delivering the answer, it checks the tone to match your brand and filters out anything inappropriate.

Resolve Conflicts: The chatbot checks for conflicting info and won't provide an answer if there's inconsistency.

Avoid Errors: It cross-checks the answer with exact content from your site to avoid any misinformation.

Formulate Answer: The bot combines the data into a clear, helpful response based on the user's question.

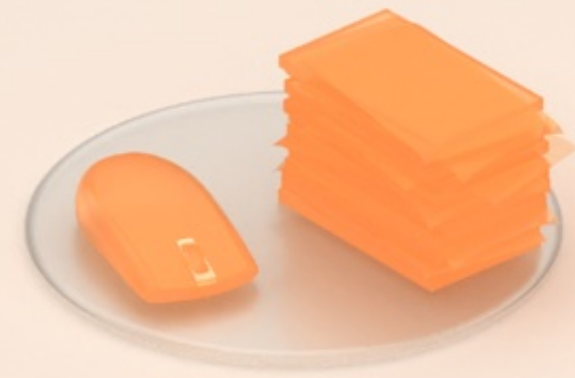
Verify and Structure Data: It checks that the information is organized correctly and matches your site's content

Process Real-Time Data: The chatbot pulls up-to-date info from the website or files like PDFs to ensure accuracy.



What is EngageSense?

EngageSense is a unique feature of Swiftron's Chatbot that learns from how users interact with your website. By monitoring user behavior, it provides **proactive assistance**—setting it apart from other Chatbots.



The AI **tracks each action**—like clicks, scrolling, or reading—along with the content the user interacts with. Without the need for manual tagging, it understands in real-time what the user is doing, such as opening a menu or adding items to the basket.



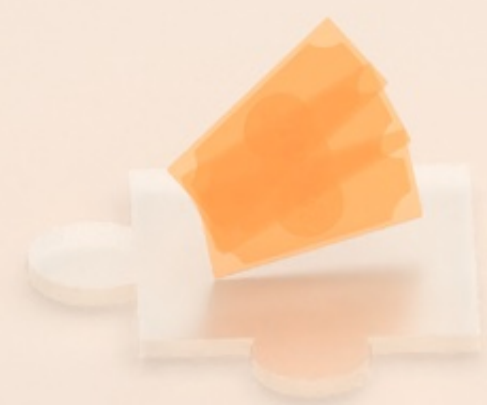
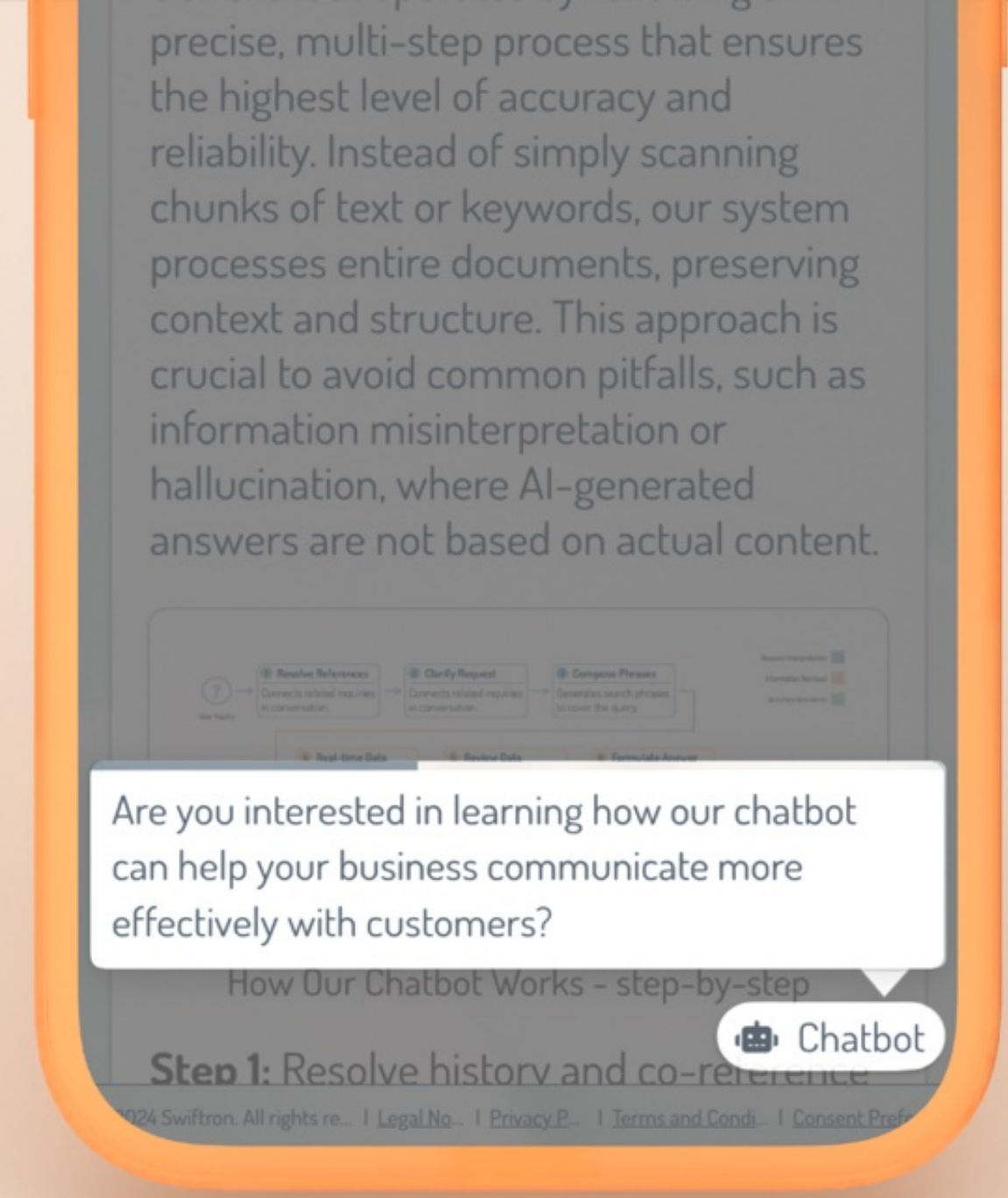
Proactive Assistance with **EngageSense**.



By combining all the user's actions, the AI builds a **User Journey**. It then analyzes this journey using statistical data and KPIs to figure out why the user is on the page, what challenges they might face, and what their specific goal is.



When the Chatbot identifies it **can assist**, based on the content it has already gathered, it proactively offers timely help to guide the user.



Boost Revenue:

Timely support encourages users to take action, improving sales.



Improve SEO:

Higher engagement levels help your website rank better in search engines.



No Extra Cost:

EngageSense is included in the standard price, with no additional fees.



No Upfront Costs.

Get started with zero setup fees or hidden costs, making it easy for small businesses to integrate the Chatbot into their website.



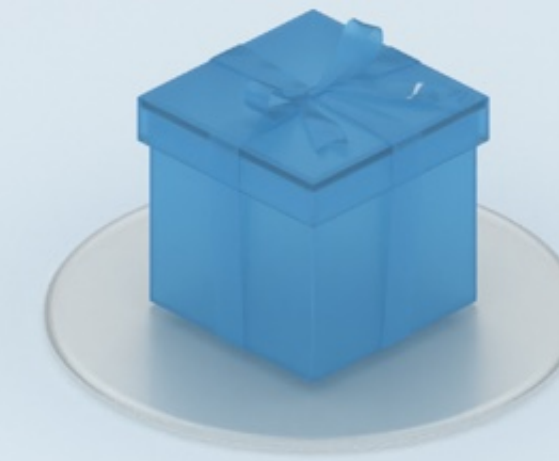
All Features Included.

Every feature is available to you. No premium tiers or hidden upsells. Just one simple price.



Pay Only for Success.

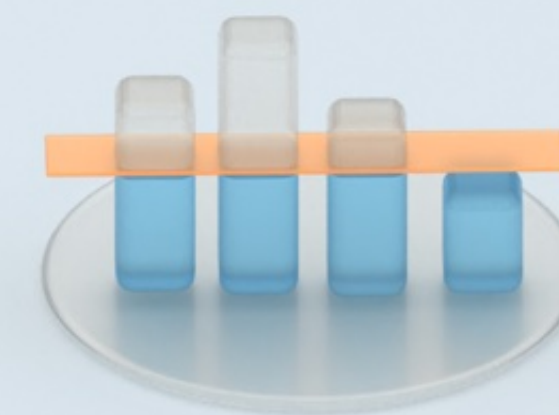
You're only charged when the Chatbot provides a correct answer. If it doesn't know, you don't pay.



€5 Welcome Budget.

To get you started, we provide a €5 bonus, allowing you to explore our services risk-free without needing to provide a payment method.

0.05€ / Answer,
Pay as You Go.



Set a Spending Limit.

Control your expenses with a flexible monthly cap starting from just €10, making it affordable for all business sizes.



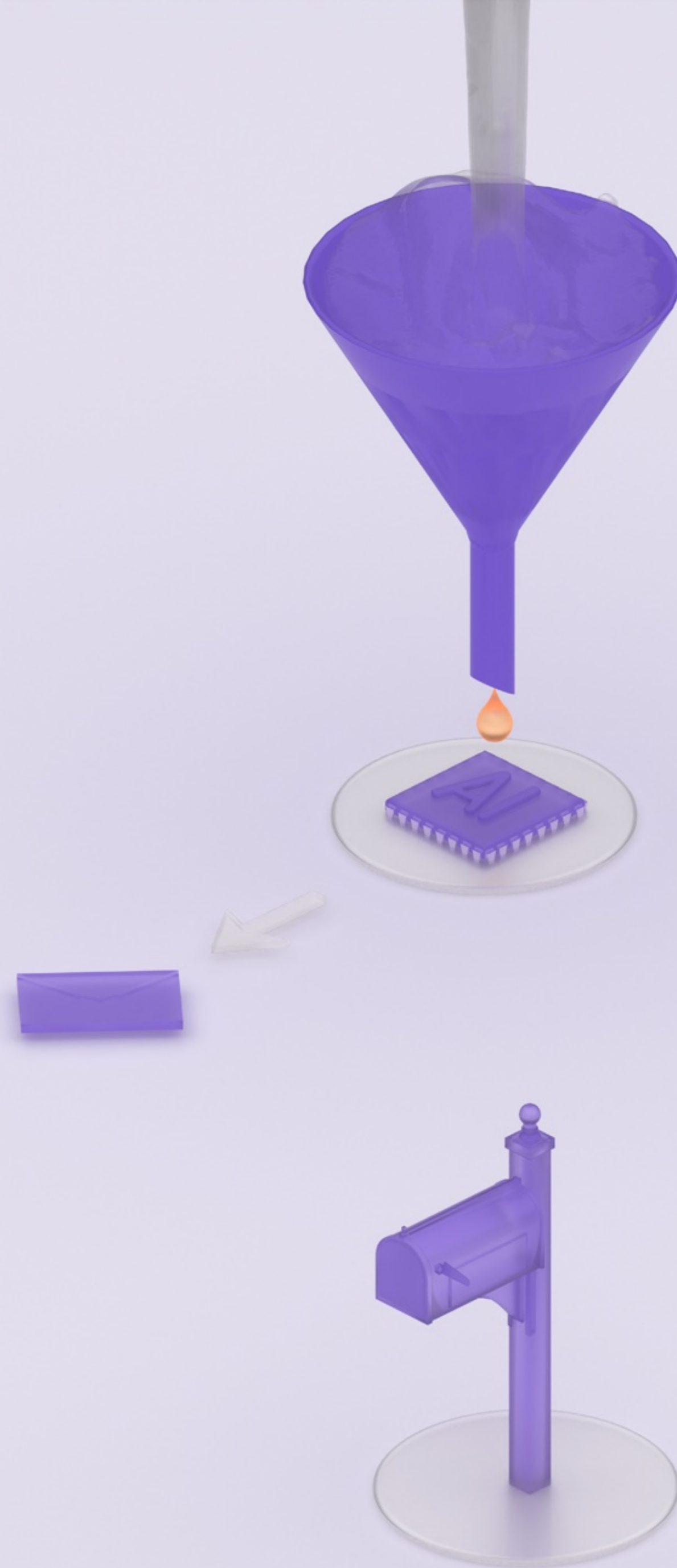
Payment via Credit Card.

Billing is straightforward and secure, handled through credit card payments. No contracts, just pay as you use.

Discover What Your Visitors Really Want.

Our Chatbot goes beyond basic analytics. It tracks what your visitors are searching for **but can't find** on your website. This gives you insights into untapped opportunities—new topics that matter to your customers but aren't yet covered on your site. Use this knowledge to **create high-value content** that keeps visitors engaged and improves your SEO.

Actionable Insights with AI-Generated Reports.



Boost Engagement and Conversions.

Our reports analyze **how visitors interact** with your Chatbot, offering simple recommendations to increase engagement and **speed up conversions**. With this data, you can focus on strategies that keep visitors on your site longer and help them find what they're looking for faster, all without extra effort on your part.

Your Monthly Report in Your Inbox.

Each month, you'll receive a straightforward report generated by AI. No technical jargon or confusing metrics—just clear, **actionable insights** on what your customers are doing and what they need. These reports help you understand your website's performance and make improvements, all in plain language.



Unlock Your Full Potential with AI.



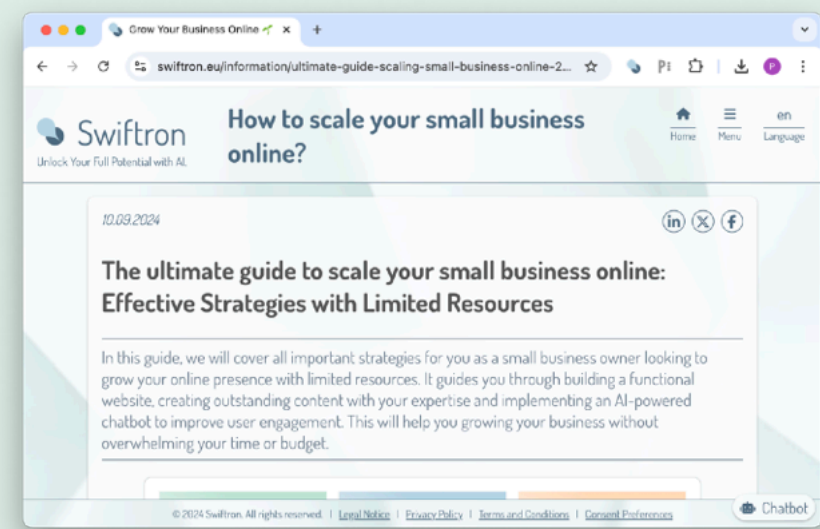
Learn more on our Blog about AI.



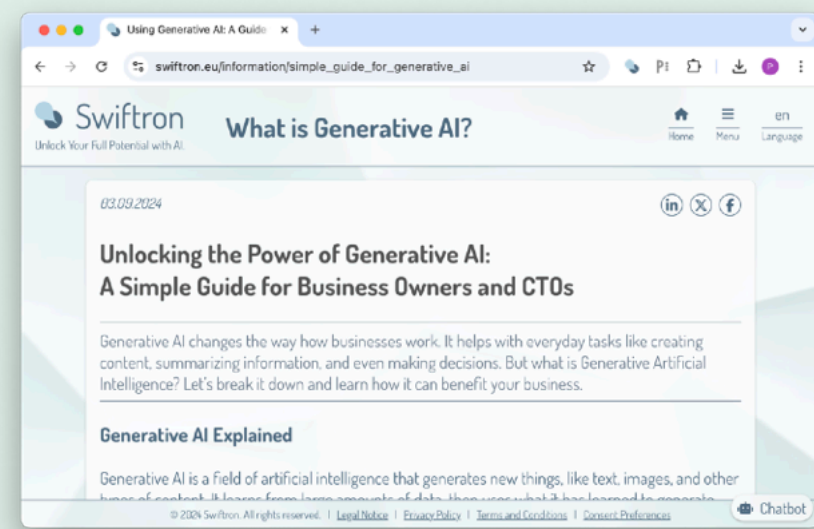
Contact us at service@swiftron.eu



Visit swiftron.eu and go live today.



[How to scale your small business online?](#)



[What is Generative AI?](#)



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Swiftron AI Chatbot for your Website.
Unlock Your Full Potential with AI.

Generate your Chatbot in 4 Easy Steps. Start Free today!

- 1 Enter Your Website URL
- 2 Test your new Chatbot
- 3 Create an Account
- 4 Integrate it to your Site

1. Enter Your Website URL

Provide the link to your website, and we'll gather the necessary information to build your chatbot.

Already have an Account?

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